

## **How to build a profitable PPL business PART TIME Following the *Players Club* program**

One of the great things about the Pre-Paid Legal Services business is that you are your own boss. You are the owner of your own company. You get to say how much you are going to work & earn. You get to decide when you want to make sacrifices, or when you want to put forth effort in building a brighter future. One day you may feel you have plenty of time and money, but then another day you might wake up and get motivated to pour on your PPL business to change your life because you are not content or satisfied.

PPL has put in place a program called PLAYERS CLUB, which in effect gives people with little time a roadmap to follow – one that, if followed, will lead you down the success path to a large residual income. The key to this business is to “do as much as you can, as soon as you can”. But the second key is to do it **consistently**. Being inconsistent will slow your business down or even stop it. So if you can just get yourself to have minimal goals you can set to accomplish with just 3-4 hours a week, you can let that compound over a few years and eventually build up your income to your desired level. Many PPL Associates will choose to get way more ambitious and aggressive and do way more, faster. But this should be everyone’s MINIMUM goal, regardless of lack of time.

In the PLAYERS CLUB, you get points for signing up new memberships or recruits. For each service you sell, you get a point (someone gets both legal and ID Theft, that’s 2 points!). You also get a point for every recruit. And if that recruit gets CFT qualified (3 recruits OR 5 sales in their first 45 days), you get 2 more points. So you can set one of two goals – either 5 points a month OR 10 points a month. The key is to do it consistently, and if you do, PPL will PAY YOU CASH BONUSES!!!

### 5 Points / month

12 months in a row = \$100/month

24+ months in a row = \$150/month

### 10 Points / month

12 months in a row = \$300/month (\$3,600/yr)

24 months in a row = \$400/month (\$4,800/yr)

36+ months in a row = \$500/month (\$6,000/yr)

How would you like to start getting all this EXTRA cash every month? Just start THIS month getting your points. Then do it each month, so on your 13<sup>th</sup> month you will start getting the first phase of bonus money every month that you continue on maintaining your Players Club points goal. See how easy it is to set up a PART-TIMER’S plan to work at something very doable!!!!

In addition to the cash... You will get a gorgeous lapel pin to wear that show to everyone you are a “Player” and a winner. You will be recognized after the third month with your name in the Connections Magazine! Plus most of all, you will be a shining example to all Associates to do the same. What would happen to your check if your recruits started

to do this too? Absolutely, your passive override check would skyrocket. But YOU must lead them by example. Don't expect others to do what you won't.

Make the decision today, and get to work today, on making this your month to get qualifying for PLAYERS CLUB! When the bonus checks start rolling in, you'll see how much it is worth it.

To Your Success,

Brian Carruthers  
Million Dollar Ring Earner  
Players Club 10 – Five Years running!